

Get a \$250 bonus,[†] exclusively for Verizon Wireless customers.



Dear <Sample A. Sample>,

Only Fios® offers the speed and reliability of a 100% fiber-optic network. So what can being wired differently do for you?

With Fios, you get:

The speed you need.

With upload speeds as fast as download speeds, you can stream more smoothly and share more in less time.

The TV you want.

With Custom TV, you pay only for the types of channels you want, not the ones you don't. And with free Multi-Room DVR service for two years, you can record and watch your favorites.

The best of the best.

With HBO® and HBO GO® included for one year (reg. \$15/mo), you get access to every episode of every season of the best shows. Plus, Verizon Wireless customers can stream Fios TV on the Fios™ Mobile app,[^] on the go, data free.

Switching is easy.

A local technician will get you up and running, and connect your devices to your new Wi-Fi.

Check out the chart on the back to see why cable doesn't compare to Fios. And order today.





Sincerely,

Anne E. Hogan
Executive Director, Fios Marketing

Fios Triple Play

**150/150 Mbps Internet,
Custom TV & Phone
\$79.99/mo**

yr 1, \$94.99/mo yr 2 w/ 2-yr agmt + taxes, RSN, FDV, other fees & \$12/mo STB equip. charges.
Online Price.

-  **HBO® and HBO GO® included for 1 year**
(reg. \$15/mo)
-  **Multi-Room DVR service free for 24 mos**
-  **Data-free streaming on the Fios™ Mobile app[^]**
-  **A \$250 Verizon Wireless Gift Card[†]**

verizon.com/fios/XXX | 1.XXX.XXX.XXXX for more information

HBO® and related channels and service marks are the property of Home Box Office, Inc. HBO GO® is only accessible in the U.S. and certain U.S. territories where a high-speed internet connection is available. Minimum connection of 3 Mbps required for HD viewing on laptop. Select titles not available in HD. Minimum 3G connection is required for viewing on mobile devices. Some restrictions may apply.

[†]Must be Verizon Wireless customer purchasing qualifying Fios Triple Play bundle with a two-year agreement and have Fios service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply.

There’s no comparison. Cable doesn’t do what Fios does.

See for yourself.
How does your provider stack up?

	Fios	Cable
Powered by the only 100% fiber-optic network all the way to your home	✓	No
Upload speeds as fast as download speeds up to 750 Mbps ¹	✓	No
The fastest internet and Wi-Fi available ¹	✓	No
The network better equipped to handle more devices and users simultaneously	✓	No
Over 170,000 On Demand titles to choose from	✓	No
Awarded “Highest Residential Internet Service Satisfaction in the East” four years in a row by J.D. Power ²	✓	No

¹Symmetrical speed options available up to 500/500 Mbps (750/750 Mbps avail. in select areas of NY; NJ; Philadelphia, PA; Boston, MA; and Norfolk and Richmond, VA). Fastest Wi-Fi is based on internet speed plans and maximum router throughput available.

²Verizon received the highest numerical score among 6 companies in the East in the J.D. Power 2013–2016 U.S. Residential Internet Service Provider Satisfaction Study. 2016 study based on 24,203 total responses, measuring the opinions of customers with their internet service provider, surveyed November 2015–July 2016. Your experiences may vary. Visit [jdpower.com](#)

[^]VZW postpay 4G LTE service & compatible device in the U.S. Fios TV subscription req'd. In-home streaming req. Fios Internet. Quantum TV also req'd for full in-home channel access. Non-streaming activity (e.g., app downloads, starting/restarting the app, going off airplane mode and transitioning from Wi-Fi to 4G LTE) will incur data charges (approx. 1–5 MB per instance). For Verizon Unlimited customers, app data usage will be counted, not billed. Live TV & DVR can simultaneously be streamed on up to 4 compatible devices per media server. No same-recording simultaneous streaming on multiple devices out-of-home. Premium movie channels or highest-tiered TV package may be req'd. NFL Network & NFL RedZone content avail. on tablets only while out-of-home. Content availability restrictions may apply.

Limited-time online offer for new TV & Internet res. custs. Promo rates provided via monthly bill credits. Rate increases after promo period. HBO offer requires subscription. Discount applied via bill credit for 12 mos.; beg. mo. 13, stand. programming rates apply. Quantum TV–Enhanced DVR service applied via bill credit for 24 mos.; beg. mo. 25, stand. charges apply. 2-yr. agr. req'd. Beg. mo. 2, up to \$230 ETF applies. Fios charges: \$12/mo. HD STB and \$10/mo. router. Fees: \$6.39/mo. Regional Sports Network, \$3.49/mo. Broadcast and \$0.99/mo. FDV Admin. \$90 setup charge & other fees, taxes, equip. charges & terms may apply Subj. to credit approval & may require a deposit. Fios avail. in select areas. Actual speeds may vary. Backup battery avail. for Fios voice services & E911. © 2017 Verizon.



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Marlton, NJ 08053-0952

Presorted Standard
U.S. Postage Paid
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ELECTRONIC SERVICE REQUESTED

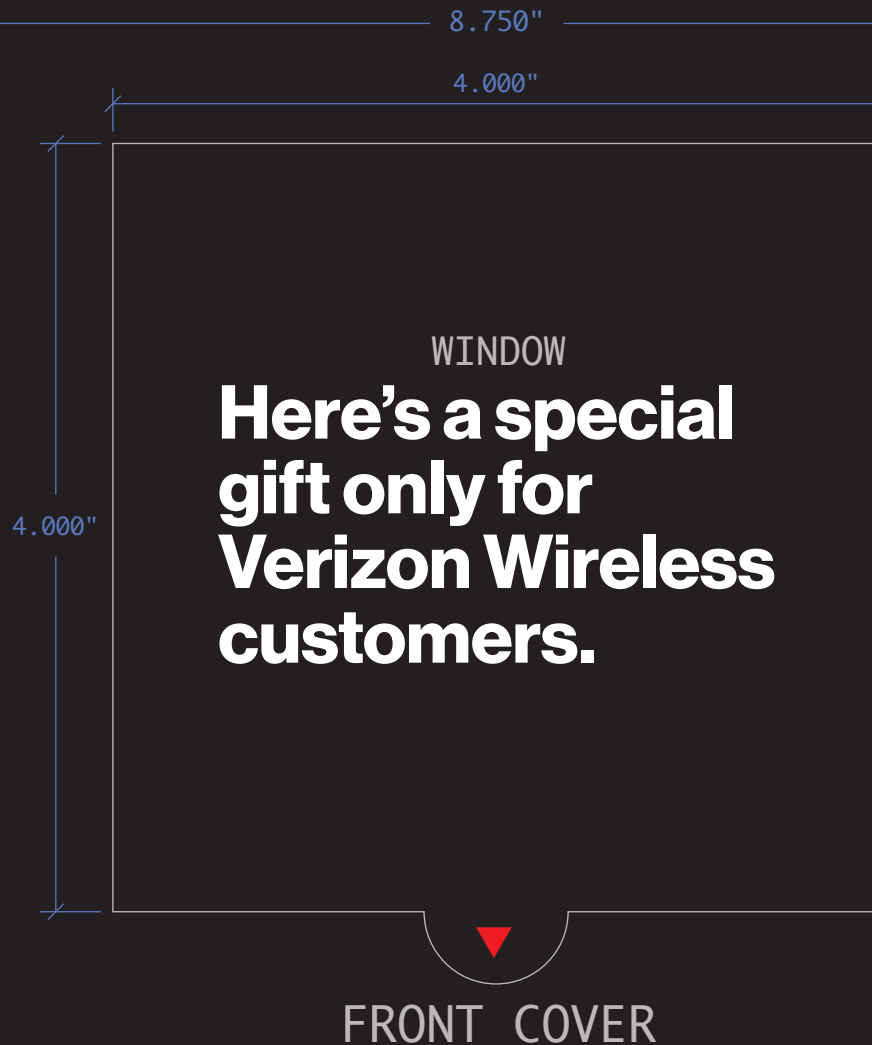
John A. Smith
1234 Main Street
Any town, USA
12345-6789



**We're making a great offer even better for
Verizon Wireless customers because you deserve it.**

Gift card offer enclosed. See inside for details.

VFA26146-0417B-SM



**Get a special
offer just for
Verizon Wireless
customers.**

**Enjoy superfast speeds
at a great price.**



8.6875"

6.000"

GLUE AREA

0.125 BLEED
0.125 NO LIVE COPY

+ Get a \$250 Verizon Wireless Gift Card*

\$250

FPO-CARD
POSITION

verizon

wireless gift card

Stream Fios TV on the
Fios™ Mobile app,^ data free.

BEHIND FLAP

8.750"

8.750"

GLUE AREA

0.125 BLEED
0.125 NO LIVE COPY

Offer ends 5.20.17.

+ Get a \$250 Verizon Wireless Gift Card.*

DVR service free for 2 years.†

+ Get HBO® and HBO GO® included for
12 months (reg. \$15/mo) and Multi-Room

for yr 1, \$94.99/mo for yr 2 with a 2-yr agmt + taxes,
RSN, FDV, other fees + \$12/mo STB equip. charges.

\$79.99/mo

150/150 Mbps Internet, Custom TV + Phone

BACK OF FLAP

0.1875 NO LIVE COPY
8.750"

The best way to bring home great entertainment is with Fios® superfast Internet, TV and Phone. There's a lot to love about the 100% fiber-optic network.

• Only Fios offers upload speeds as fast as download speeds.

• Custom TV lets you pay only for the types of channels you want.

• Only Verizon Wireless customers get data-free streaming on the go with the Fios™ Mobile app.^

Installation couldn't be simpler.
So what are you waiting for?
Give your home entertainment a boost.

fios

X.XXX.XXX.XXXX | verizon.com/fios/XXX

*Must be existing Verizon Wireless customer purchasing qualifying Fios Triple Play bundle and have Fios service for 60 days with no past-due balance. Card mailed within 90 days of install date. Other card terms and conditions apply.

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INSIDE BACK COVER

150/150 Mbps Internet, Custom TV + Phone

\$79.99/mo

+ Get HBO® and HBO GO® included for 12 months (reg. \$15/mo) and Multi-Room DVR service free for 2 years.†

+ Get a \$250 Verizon Wireless Gift Card.*

Awarded “Highest Residential Internet Service Satisfaction in the East” by J.D. Power, Four Years in a Row.**

