



Sample A. Sample 123 Main Street Anytown, USA 12345-6789 XXX XXXX XXX XXX XXXX

## Give us a call. Learn about Fios. Get a \$25 gift card.

## Even if you don't sign up.

Dear [FIRST NAME] [ LAST NAME],

Fios® just keeps getting better and better. With new services and enhancements happening all the time, we want to ensure you know about them. So, give us a few minutes to share what's new and improved with Fios. To thank you for your time, we'll email you a \$25 Applebee's® gift card. And there's no obligation for you to buy.\*

It's easy to get your \$25 gift card. Call us at X-XXX-XXXX to chat for a few minutes about Fios, provide your 8-digit promo code and email address, and we'll email you a link to claim your reward 24 - 48 hours after speaking with us. There's absolutely no purchase necessary to get your gift card, just a few minutes of your time.

## Your promo code: [XXXXXXXX]

From the fastest internet and Wi-Fi available<sup>\*\*</sup> to a choice of TV packages custom built to suit your lifestyle, plus the flexibility to watch your favorite content on the go, Fios checks off every item on your entertainment wish list. Give us a call today and enjoy your \$25 reward, on us.

Anne E. Hogan

**Executive Director, Verizon Fios** 



Call us at [X-XXX-XXXX]

Applebee's® trademarks and logos are used with permission of Applebee's Restaurants, LLC ("Applebee's") and such marks constitute registered trademarks or service marks of Applebee's. Applebee's is not affiliated with Verizon and is not a sponsor or co-sponsor of this program. Applebee's is not responsible for delivery of any gift cards promised, earned, purchased or otherwise offered through this program. Please see the Applebee's gift card or visit www.applebees.com for additional terms and conditions, which are subject to change at the sole discretion of Applebee's or its affiliates.

LHCZIP



<sup>\*</sup> Limited-time offer. One redemption per email and per household. To receive a gift card, you must listen to a presentation about Fios services from a call center representative and give us your promo code and email address. Verizon, One Verizon Way, Basking Ridge, NJ 07920. ©2017 Verizon.

<sup>\*\*</sup> Symmetrical speed options available up to 500/500 Mbps. (750/750 Mbps available in select areas of NY, NJ, Philadelphia, PA, Boston, MA, and Richmond, VA). Fastest Wi-Fi is based on internet speed plans and maximum router throughput available.