

# TABLE OF STRATEGIC LINKAGE

XXXVIII

Agency	Agency Goals	Cross-Agency Organizational Goals							
		TE	EE	SN	QH	HS	CE	HG	
Ethics	GOAL 1 - To provide comprehensive services regarding of allegations of waste, fraud, abuse and illegal acts in County government and make necessary recommendations to executive and legislative officials.								2,5
Ethics	GOAL 2 - To promote disclosure of the outside business and monetary interests of County government employees/officials and real-time notice of lobbying activity directed towards County government.								3,4
Circuit Court	GOAL 1 - To provide legal forums to all those brought before the County in order to ensure fair, just and timely resolution of legal disputes.			1,2,4		1,3,4			2
Orphans Court	GOAL 1 - To monitor the property of a deceased resident of the County in order to carry out the wishes of the decedent and to ensure distribution to the beneficiaries.								2
Orphans Court	GOAL 2 - To provide protection of children's assets until they are legally adults (18 years of age) in order to ensure proper monetary distribution for their short-term and long-term needs.								2
State's Attorney	Non-participating agency								
Personnel Board	GOAL 1 - To provide oversight of the County's classified system to County merit employees in order to effectively mitigate violations of their rights.								2
Finance	GOAL 1 - To ensure optimal revenue collection, financial and investment services are provided to County stakeholders in order to effectively obtain the funds to support County services.								2
Finance	GOAL 2 - To provide management/advisory services and training to County agencies in order to minimize the County's risk exposure.								2,3
Finance	GOAL 3 - To provide funds disbursement operations to County agencies in order to pay County obligations.								2,3,5
Finance	GOAL 4 - To provide debt management services to ensure that County Government has access to low-cost borrowing for long-term investments in infrastructure, facilities, equipment and technology.								2

### LEGEND: Cross-Agency Organizational Goals

<b>Thriving Economy (TE)</b> 1-Expand Commercial Base 2-Crete Jobs 3-Revitalize Communities 4-Promote Transit-Oriented Development 5-Provide Diverse Housing Options	<b>Excellent Education (EE)</b> 1-High Student Achievement 2-Effective Teaching 3-Safe and Supportive Schools 4-Provide Information Resources	<b>Safe Neighborhoods (SN)</b> 1-Reduce Violent Crimes 2-Reduce Property Crimes 3-Reduce Emergency Response Time 4-Reduce Recidivism 5-Reduce Non-Crime Injury and Death	<b>Quality Healthcare (QH)</b> 1-Improve Access to Care 2-Reduce Infant Mortality 3-Reduce Chronic Diseases 4-Reduce STDs/HIV/AIDS 5-Reduce Mental Health Problems/Addictions
<b>Effective Human Services (HS)</b> 1-Improve Access to Services 2-Reduce At-Risk Youth/Child Abuse and Neglect 3-Reduce Domestic Violence 4-Improve Family Preservation 5-Protect Disabled/Aging Population	<b>Clean and Sustainable Environment (CE)</b> 1-Provide a Clean Environment 2-Meet Federal and State Mandates	<b>High Performance Government Operations (HG)</b> 1-Develop Workforce 2-Increase Operational Efficiency and Effectiveness 3-Improve Information Management and Processes 4-Facilitate Effective Communications 5-Increase Customer Satisfaction	

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Citizen Complaint Oversight Panel	GOAL 1 - To provide evaluation and monitoring of Police Department misconduct investigations for County residents and visitors in order to ensure the investigations of misconduct complaints are thorough, impartial and resolved appropriately.								2, 5
Community Relations	GOAL 1 - To provide constituent services to residents and businesses in order to resolve complaints, questions and community concerns.	3				1			2,3, 4,5
Community Relations	GOAL 2 - To provide mediation services to County residents and businesses in order to facilitate resolution of community disputes and civil rights discrimination complaints.					2,4			2,5
Community Relations	GOAL 3 - To provide community outreach to individuals, businesses, constituency groups and non-profit service providers in order to communicate information about County programs and services to the public.								4,5
Management and Budget	GOAL 1 - To provide sound financial planning and monitoring of agency operations and expenditures in order to improve the fiscal health of County Government.								2,3
Management and Budget	GOAL 2 - To provide analysis of agency operations and services in order to improve the effectiveness and efficiency of service delivery.								1,2,3, 4,5
License Commissioners	GOAL 1 - Increase compliance with alcoholic beverage laws, rules and regulations.	1		1,5					
License Commissioners	GOAL 2 - Improve administration of the application review and hearing process.			1,5					5
Law	GOAL 1 - To provide legal representation and advice to the County Executive, the County Council and County agencies in order to reduce the County's exposure to legal liability.								2
Human Resources	GOAL 1 - To ensure agencies have a diverse, highly qualified, healthy and productive workforce to deliver services effectively.								1,2,5
Human Resources	GOAL 2 - To provide human capital management services and policy guidance to County agencies in order to ensure an effective workforce.								1,2,5

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Human Resources	GOAL 3 - To review and administer the retiree pension and benefit programs with a strategic focus on identifying reforms to improve the sustainability of the pension benefits for employees.								2,5
Information Technology	GOAL 1 - Reduce costs and eliminate inefficiencies through IT solutions.	1,2							1,2,3,4,5
Information Technology	GOAL 2 - Provide IT support and maintenance.	1,2							1,2,3,4,5
Elections	GOAL 1 - To provide election services to citizens to ensure all eligible citizens have an opportunity to vote in a primary or general election.								2,4,5
Soil Conservation	GOAL 1 - To provide urban land grading and erosion and sediment control planning services to the County's citizens and residents in order to protect the County's water quality and against adverse impacts associated with sediment pollution.	1,3,4						1,2	2,3
Soil Conservation	GOAL 2 - To provide agricultural assistance services to the County's citizens and residents in order to protect the County's water quality.							1,2	2,3,4,5
Soil Conservation	GOAL 3 - To provide rural land preservation assistance services to citizens and residents in order to protect agricultural land in the County.							1,2	2,3,4,5
Central Services	GOAL 1 - To provide assistance to County-based and minority businesses in order to increase supplier diversity, build capacity and foster economic development.	1,2							
Central Services	GOAL 2 - To provide facilities management services at County-owned facilities to all users in order to achieve safe, well-maintained facilities and support daily operations.								2,3,5
Central Services	GOAL 3 - To provide fleet management services to County agencies and municipalities in order to support the County's transportation needs.			3					2,3,5
Central Services	GOAL 4 - To provide inventory management to all County agencies in order to account for all County assets.								2,3,5

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Central Services	GOAL 5 - To provide reproduction and mail services to County agencies and citizens in order to support the County's primary operating needs.							2,3,4,5
Central Services	GOAL 6 - To provide real property management to the County in order to ensure efficient and effective use of office space and land.							2,3,5
Family Services	GOAL 1 - To provide information, referral and assistance services to County residents in order to improve access to quality services.	3	1,4	4	1,5	1,2,3,4,5		
Family Services	GOAL 2 - To provide intervention services for at-risk youth in order to facilitate child and family well-being.	3	1,3,4	1,2,4	1,5	1,2,4		
Family Services	GOAL 3 - To provide home-based and community-based services to older adults and individuals with disabilities in order to enable them to improve their independence and well-being.	3		5	1,5	1,4,5		
Family Services	GOAL 4 - To provide support and shelter services to victims of domestic abuse and reduce domestic violence encounters to facilitate child and family well-being.	3	1	1	1,5	1,2,3,4		
Police	GOAL 1 - To provide uniform patrol services to the County's residents, visitors and businesses in order to mitigate crime.	1,3	3	1,2,3,4		1		
Police	GOAL 2 - To provide emergency police response services to the County's residents, visitors and businesses in order to improve response times and mitigate crime.	1,3	3	1,2,3,4		1		2
Police	GOAL 3 - To provide investigative services to the County's residents, visitors and businesses in order to improve case closures and mitigate crime.	1,3	3	1,2,3,4,5		1		
Police	GOAL 4 - To provide traffic enforcement services to patrons, business owners and residents of Prince George's County in order to protect the quality of life.	1,3,4		5				
Fire/ Emergency Medical Services	GOAL 1 - To provide emergency medical services to County residents and visitors in order to reduce deaths and injuries from medical emergencies and traumatic events.			3,5		1		

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Fire/ Emergency Medical Services	GOAL 2 - To provide fire suppression services to County residents and visitors in order to reduce death, injury and property losses from fire emergencies.	1,3		3,5		1		
Fire/ Emergency Medical Services	GOAL 3 - Provide fire inspection, fire investigation and community affairs services to County residents and visitors in order to minimize fire deaths, injuries and property damage.	1,3		3,5		1		
Environment	GOAL 1 - To provide water quality improvement to improve water quality conditions in the County's watersheds to meet the National Pollutant Discharge Elimination (NPDES)/Municipal Separate Sewer Systems (MS4) permit mandates, and to provide mitigation projects to address flooding issues where applicable to residential structures identified as being at risk.	1,3		3,5		1		
Environment	GOAL 2 - To enhance management of waste as a valued commodity while further improving collections, recycling, diversion and customer service through resource recovery.	1,3					1,2	2,3,5
Environment	GOAL 3 - To provide animal management and adoption services to County residents and citizens to ensure the safety and welfare of animals in the County.	1,3					1,2	2,3,5
Sheriff	GOAL 1 - To provide security services to the courts in order to ensure public safety during the legal process.							2
Sheriff	GOAL 2 - To provide service to victims of domestic violence in a safe, timely and efficient manner.		1	1,2,3,5		1,3,4		
Sheriff	GOAL 3- To provide service of criminal and civil process in a safe, timely and efficient manner.	3		1,2,4				
Corrections	Goal 1 - To maximize the number of participants in rehabilitative programs in the Prince George's County Correctional Center.							2
Homeland Security	GOAL 1 - To provide 9-1-1 call processing within established State goals and to provide timely, effective and efficient public safety dispatch services to ensure the safety of citizens and public safety first responders.		1,2	4		1,4		
Homeland Security	GOAL 2 - To strengthen emergency management and disaster preparedness throughout the County.	3		3,5				2,4

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Public Works and Transportation	GOAL 1 - To provide roadway and rights-of-way infrastructure improvements and maintenance services for the safe movement of pedestrians and motorists on County roadways.	3		3		1		2,4,5
Public Works and Transportation	GOAL 2 - To provide litter removal services to the traveling public in order to ensure the roadways are aesthetically pleasing.	1,3,4	3	5	3	5	1,2	2,3,5
Public Works and Transportation	GOAL 3 - To provide safe, efficient and accessible public transit services to all users to enhance quality of life.	3,4					1,2	5
Public Works and Transportation	GOAL 4 - To provide stormwater management services to residents and businesses in order to protect property from flooding damage.	1,3,4,5			1	1	1	5
Permitting, Inspections, and Enforcement	GOAL 1 - To provide for site, road and building sustainability services for new construction and alteration of residential/commercial buildings and properties.	3					1,2	
Permitting, Inspections, and Enforcement	GOAL 2 - To provide for sustainability of existing residential and commercial properties through inspection and enforcement to ensure properties in the County are in compliance with established regulations.	1,3,4		1,3,5			1,2	2,3,5
Permitting, Inspections, and Enforcement	GOAL 3 - To provide for the timely issuance of licenses in compliance with the County Code.	1,3,5		1,2,5			1,2	2,3,5
Health	GOAL 1 - To ensure access to healthcare resources for County residents.	1,3		1,2,5			1,2	2,3,5
Health	GOAL 2 - To prevent and reduce chronic disease, including obesity, among County residents.			5	1,2,3,4,5	1,5		
Health	GOAL 3 - To improve reproductive health care in order to reduce infant mortality and enhance birth outcomes for women in Prince George's County.			5	1,3			
Health	GOAL 4 - To prevent and control sexually transmitted disease and infections in order to enhance the health of all the County's residents, workers and visitors.			5	1,2,4	1,2,4		
Health	GOAL 5 - To ensure that Prince George's County's physical environment is safe in order to enhance the health of all of its residents, workers and visitors.			5	1,4			
Health	GOAL 6 - To ensure that County residents have access to mental health and substance abuse treatment.	1,2,3		5			1,2	5

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Library	GOAL 1 - To provide information resource services to the County's citizens, residents and visitors in order to effectively meet their educational, cultural and recreational needs.			1,2,4,5	1,5	1		
Library	GOAL 2 - To increase early childhood (birth to age five) literacy participation.	1,3	1,2,4		1	1		1
Library	GOAL 3 - To provide public access to the Internet.		1,2,4					
Community College	GOAL 1 - To enhance pathways that guide students to achieve their academic, career and personal goals.	2	1,2,4		1	1		
Community College	GOAL 2 - To cultivate a welcoming and responsive learning environment.	1,3	1,2,3,4	1,2,4,5				1,2,4,5
Community College	GOAL 3 - To foster partnerships to respond to a diverse and evolving community and workforce.	1,3	1,2,3,4	1,2,4,5	5	2		1,2,4,5
Public Schools	GOAL 1 - Students are our priority and all students can achieve at high academic levels.	1,2,3	1,2,3,4	1,2,4,5				1,2,3,4,5
Public Schools	GOAL 2 - Families, students and educators share the responsibility for student success.	3	1,2,3,4	1,2,4,5	1	1,2		1
Public Schools	GOAL 3 - High expectations inspire high performance.		1,2,3,4	1,2,4,5				
Public Schools	GOAL 4 - All staff share the responsibility for a safe and supportive school environment contributing to excellence in education.		1,2,3,4	1,2,4,5	1,2,3,4,5	1,2		1,2
Public Schools	GOAL 5 - The support of everyone in our community is essential to the success of our schools and students, and this success enriches our community.		1,2,3,4	1,2,4,5				
Public Schools	GOAL 6 - Continuous improvement in teaching, leadership and accountability is the key to our destiny.		1,2,3,4	1,2,4,5				1,2,4
Housing	GOAL 1 - To assist low and moderate income senior citizens, individuals and families in the County in acquiring rental housing.	3	1,2,3,4	1,2,4,5	1	1,2		1
Housing	GOAL 2 - To provide new homeownership assistance to and preserve existing owner-occupied units for County residents with low to moderate incomes in order to stabilize communities and promote homeownership.	1,2,3,4,5				5		

**LEGEND: Cross-Agency Organizational Goals**

Thriving Economy (TE)	Excellent Education (EE)	Safe Neighborhoods (SN)	Quality Healthcare (QH)
<ul style="list-style-type: none"> <li>1-Expand Commercial Base</li> <li>2-Creat Jobs</li> <li>3-Revitalize Communities</li> <li>4-Promote Transit-Oriented Development</li> <li>5-Promote Diverse Housing Options</li> </ul>	<ul style="list-style-type: none"> <li>1-High Student Achievement</li> <li>2-Effective Teaching</li> <li>3-Safe and Supportive Schools</li> <li>4-Provide Information Resources</li> </ul>	<ul style="list-style-type: none"> <li>1-Reduce Violent Crimes</li> <li>2-Reduce Property Crimes</li> <li>3-Reduce Emergency Response Time</li> <li>4-Reduce Recidivism</li> <li>5-Reduce Non-Crime Injury and Death</li> </ul>	<ul style="list-style-type: none"> <li>1-Improve Access to Care</li> <li>2-Reduce Infant Mortality</li> <li>3-Reduce Chronic Diseases</li> <li>4-Reduce STDs/HIV/AIDS</li> <li>5-Reduce Mental Health Problems/Addictions</li> </ul>
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Housing	GOAL 3 - To provide foreclosure prevention services to County residents to reduce the occurrence and lessen the consequences of foreclosures in the County.	3,5				5		
Housing	GOAL 4 - To provide assistance in the areas of affordable housing, public services, public facilities/public infrastructure improvements and employment opportunities for County residents while stabilizing and preserving County neighborhoods utilizing federal entitlement funding through the CDBG program.	3,5		2				
Social Services	GOAL 1 - To provide intervention services to abused, neglected or impoverished children, adults and families in order to ensure safety and reduce the risk in their living environment.	1,2,3,4,5		5	1	1,2,3,5	1,2	
Social Services	GOAL 2 - Stabilize families and individuals in need through increased access to services.		1,3	1,5	1,2	1,2,3,4,5		
Social Services	GOAL 3 - To assist individuals, adults and families in need to achieve and maintain permanence in the community through increased access to services.	1,2,3	1,3	4,5	1,2,3,4,5	1,2,4,5		
Economic Development Corporation	GOAL 1 - Attract, retain and expand businesses in Prince George's County by providing marketing, site selection, technical assistance, relationship management and financial incentives.		1	5	1,2	1,2,4,5		
Financial Services Corporation	GOAL 1 - To strengthen the County's thriving economy by providing small and minority-owned businesses with access to creative, flexible and innovative financing solutions for their operations.	3		4		1		
Conference and Visitors Bureau	GOAL 1 - Expand Prince George's County's tourism economy.	1,2						
Revenue Authority	GOAL 1 - To economic activity through real estate development or development financing.	1,2						
Revenue Authority	GOAL 2 - To provide efficient parking operations for residents and workers to improve quality of life.	1,2,3,4						
Revenue Authority	GOAL 3 - To provide management and program fund distribution for public safety enforcement programs.	1,3,4						2,5

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Redevelopment Authority	GOAL 1 - Develop mixed-use and mixed income infill developments to improve the County's tax base.			5					2,5
Workforce Services Division	GOAL 1 - To provide workforce development services to businesses and County residents that are seeking employment as well as enhancement to their skill/training.	1,2,4							

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