

Montgomery County Interim Progress Report Maryland Community Health Resources Grant LHIC 12-014

Introduction

In March 2012, Montgomery County applied to the Community Health Resources Commission for a \$25,000 grant to support the efforts of Healthy Montgomery, the local health improvement coalition, in addressing the priority health improvement areas identified through the needs assessment of Montgomery County. The Montgomery County grant proposal specified that the funds would be used to increase the time of an administrative staff person from 0.25 FTE to 0.625 FTE to provide the logistical support to two Healthy Montgomery Work Groups that were being formed.

The grant was awarded on April 12, 2012. However, administrative issues regarding whether Montgomery County or the Montgomery County Department of Health and Human Services was the grantee delayed signing of the Grant Agreement until mid-June 2012. Increasing the time of the designated staff person was further delayed until the funding was received and entered into the accounting system in mid-July 2012. Therefore, Montgomery County has not expended the full \$25,000 of the grant and has requested a no-cost extension to June 1, 2013. As of November 15, 2012, approximately 20 percent of the funds have been expended.

Healthy Montgomery Community Health Improvement Process Action Plan Progress

The delay in activating the grant funding has not materially affected the refinement and implementation of the Healthy Montgomery Community Health Improvement Process Action Plan that was approved by Madeleine Shea, Director, Office of Population Health Improvement at the Department of Health and Mental Hygiene and submitted as part of the grant application. In March 2012, the Healthy Montgomery Steering Committee selected obesity and behavioral health as the initial two issues for which work groups would be formed to identify specific strategies to improve access to services, reduce disparities and improve healthful behaviors.

The table below documents the progress that has been made to-date on implementing the Action Plan that was submitted with the grant application.

Milestone	Date Completed
Healthy Montgomery Steering Committee (HMSC) selected obesity and behavioral health as the first two priority areas.	March 2012
Initial members of the Obesity Action Planning Work Group and Behavioral Health Action Planning Work Group selected. Additional members have been added as the Groups have identified the need for specific expertise and experience. Attachments A and B contain the current memberships of the Obesity Action Planning Work and the Behavioral Health Action Planning Work Group.	May 2012

Milestone	Date Completed
Work Groups met every two weeks to identify local health issue areas (LHIAs) for improvement.	July-August 2012
DHMH awarded Montgomery County DHHS a \$199,266 Million Hearts Initiative Grant. The HMSC is the Advisory Committee for the grant.	August 2012
Work Groups submitted progress reports that defined LHIAs for obesity and behavioral health to the HMSC for review and discussion.	September 2012
Work Groups met every two weeks to refine the LHIAs, develop goals and objectives (strategic plans) for each LHIA and begin development of action (implementation) plans to implement the goals and objectives.	September-October 2012
Montgomery County government installs a vending machine with healthful foods in the Executive Office Building and distributes walking routes in the vicinity of the Executive Office Building, as a result of the efforts of the Obesity Prevention Strategy Group, a Healthy Montgomery Obesity Work Group partner.	October 17, 2012
Work Groups submitted goals and objectives and one action plan for each area to the HMSC for review and discussion. Attachment C contains the Obesity Action Planning Work Group goals, objectives and the action plan for one strategy for LHIA #2. Attachment D contains the Behavioral Health Planning Work Group goals, objectives and the action plan for one strategy in LHIA #1.	November 2012

Documentation of the Obesity Action Planning Work Group and the Behavioral Health Action Planning Group activities can be found on the Healthy Montgomery Website: www.healthymontgomery.org

Future Activities Under the Grant

During the remainder of FY 2013, we will carry out the following activities.

- The Obesity Action Planning Work Group and Behavioral Health Planning Work Group will finalize their goals, objectives and action plans, identify the individuals and organizations that will “own” the implementation of the action plans, and launch the implementation of the action plans after the HMSC approves the action plans. We anticipate that the launch of the action plans will be staggered because they are currently in different stages of development.
- The HMSC will review and approve the action plans as they are finalized and ready for implementation.

- The HMSC will review the other four priority areas that they identified at their retreat in the fall of 2011—cancer, diabetes, cardiovascular disease, and maternal and infant health—to select the next priority area to be addressed for improvement in FY 2014.

CHRC Grantee Performance Measures

The completed CHRC Grantee Performance Measures form are being submitted as separate documents, as are the Interim Expenditure Report and the Grant Modification Form.

Attachment A
Healthy Montgomery Obesity Work Group
As of October 11, 2012

Linda Ashburn
University of Maryland Extension Program
Supervisor, Expanded Food and Nutrition Education Program

Clark Beil
Licensure and Regulatory Service
DHHS/Public Health

Marla Caplon
Director, Division of Food and Nutrition Services
Montgomery County Public Schools

Mary Dolan
Acting Chief, Functional Planning and Policy Division
Montgomery County Department of Planning

Lisa Euliss
WIC Communications & Outreach Manager
Community Clinic, Inc.

Wendy Friar
Vice President, Community Health
Holy Cross Health

Carol Garvey
Principal
Garvey Associates

Linda Goldsholl
Nutritionist, African-American Health Program

Cara D. Grant
Acting Supervisor for Health and Physical Education
Montgomery County Public Schools

Charlene Pe-Gerharz (Alternate)
Director, WIC Program
CCI

Jon Smink
Recreation Specialist
Montgomery County Dept. of Recreation

Attachment A
Healthy Montgomery Obesity Work Group
As of October 11, 2012

Shari Targum,
Team Leader, Division of Cardiovascular and Renal Products
Center for Drug Evaluation and Research (CDER)
Food and Drug Administration

Jacquelyn Williams
Steering Committee Member, African American Health Program, DHHS

Attachment B
Healthy Montgomery Behavioral Health Work Group
As of October 25, 2012

Betsy Bowman
Program Director for IDDT
Threshold Services, Inc.

Scott A. Davis
Crisis Intervention Team Coordinator
Montgomery County Police

Larry Epp
Director, School Mental Health
Linkages to Learning/ GUIDE Program

Thom Harr
Executive Director
Family Services, Inc.

Hope M. Hill
Manager, Children with Intensive Needs (CWIN)
Montgomery County Collaboration Council for Children, Youth and Families, Inc.

Beth Kane Davidson
Director, Addiction Treatment Center
Suburban Hospital

Gene Morris
Access to Behavioral Health
Department of Health and Human Services

Jennifer Pauk
Program Director
Montgomery Cares Behavioral Health

Arleen Rogan
Division Director, Clinical Services
Family Services, Inc.

Susanne Sinclair-Smith
Executive Director
Montgomery County Coalition for the Homeless

Attachment B
Healthy Montgomery Behavioral Health Work Group
As of October 25, 2012

Katherine Slye-Griffin
Executive Director
NAMI Montgomery County

Jose Segura
Mental Health Program Manager
Identity, Inc.

Anthony M. Sturgess
Health Services Administrator
Department of Correction

Robert Tobin
Emergency Medical Services
Montgomery County Fire and Rescue

Celia Young
Counselor/Professor
Montgomery College

Kevin Young
President
Adventist Behavioral Health

Attachment C
HEALTHY MONTGOMERY OBESITY ACTION PLANNING WORK GROUP
Action Plan: Goals and Objectives
October 31, 2012, DRAFT

Local Health Issue Area #1

While there are various groups within Montgomery County making progress and producing strong recommendations regarding combating obesity, the work is often done in silos, thus creating problems of overlap and gaps in scope, strategies, and actions.

Goal #1: Improve coordination among all public and private agencies addressing obesity prevention and reduction activities in order to foster collaboration, address gaps, reduce duplication, and increase awareness of services among providers and the public.

Objective I.: By March 31, 2013, Healthy Montgomery Obesity Action Planning Work Group will establish the Montgomery County Obesity Prevention Partnership—a coordinating body of key community public and private partners that are integrally involved in implementing policies, programs, and services that address obesity through healthful eating and physical activity by establishing a collaborative vision, mission and goals for reducing obesity in Montgomery County through a multi-faceted and coordinated approach.

Objective II.: By June 30, 2013, the Montgomery County Obesity Prevention Partnership will initiate a strategic plan to enhance obesity prevention efforts through key strategies that directly increase healthful eating and physical activity to reduce obesity, using existing resources.

Objective III.: By December 31, 2013, the Montgomery County Obesity Prevention Partnership will develop a sustainable funding strategy to support collaborative efforts in Montgomery County through the Montgomery County Obesity Prevention Partnership, including identifying an individual or agency that supports the Montgomery County Obesity Prevention Partnership.

Objective IV.: By March 31, 2014, the Montgomery County Obesity Prevention Partnership will create and publicize an obesity-related website¹ with links to county, state and national public and private agencies addressing obesity prevention and reduction. Benefits to participating organizations include sharing information, fostering collaboration and increased awareness of services. The website should identify roles and responsibilities of various organizations, available resources, initiatives, priority needs and gaps. Benefits to individuals seeking healthful eating and activities programs will be to have information in one easily accessible website.

Objective V.: By December 31, 2014, the Montgomery County Obesity Prevention Partnership will finalize a strategic plan for obesity reduction for distribution to stakeholders, including, but not limited to, the Montgomery County Executive, the

¹ If possible, this will be accomplished through the Healthy Montgomery website and/or the *info*Montgomery website.

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Montgomery County Council and the Montgomery County Department of Health and Human Services.

Local Health Issue Area #2

The County lacks adequate and reliable health data on high-risk subgroup populations, particularly racial and ethnic populations and elementary-age children and younger.

Goal #1: By 2014, establish a County-wide obesity prevention surveillance system (MCOPSS) based on a set of valid, reliable, comparable and timely indicators on overweight and obesity among all available ages, races, ethnicities, and socio-economic status in Montgomery County.

Objective I.: By December 2013, the Healthy Montgomery Obesity Action Planning Work Group will derive cost estimates and sustainable funding strategies to support a county-wide representative sample and an over-sampling of Montgomery County Hispanic/Latino, African American/Black, and Asian/Pacific Islander populations in the surveys conducted through the Maryland Behavioral Risk Factor Surveillance System.

Objective II.: By 2013, create and implement a strategic plan in partnership with Montgomery County Public Schools, the Department of Health and Human Services, the Obesity Prevention Strategy Group, the Collaboration Council for Children Youth and Families and other partners for the measurement of the weight status (height and weight) of MCPS elementary school students in kindergarten and fifth grade.

Objective III.: By 2014, establish Healthy Montgomery obesity prevention indicators for middle and high school students based on the Maryland Youth Risk Behavior Survey.

Objective IV.: By 2014, establish Healthy Montgomery obesity prevention indicators for children 2-4 years old in the Montgomery County Women Infants and Children (WIC) Program based on the Maryland WIC Program Data (PEDNSS).

Local Health Issue Area #3

Montgomery County residents are not aware of the extent and seriousness of childhood and adult overweight/obesity issues in the county. Additionally, there is a need to improve and expand the healthful eating and physical activities available to County employees and other residents through employer and public and private nonprofit programs.

Goal #1: Develop an obesity prevention public awareness campaign focused on education and the promotion of active and healthful lifestyles within Montgomery County.

Attachment C
HEALTHY MONTGOMERY OBESITY ACTION PLANNING WORK GROUP
Action Plan: Goals and Objectives
October 31, 2012, DRAFT

Objective I.: By May 2013, the Montgomery County Obesity Prevention Partnership will establish a Work Group to plan the Montgomery County obesity prevention public awareness campaign.

Objective II.: By December 2013, the Work Group will develop campaign content/messaging.

Objective III.: By December 2013, the Work Group will identify appropriate partners/sponsors, required resources and establish campaign implementation timeline.

Objective IV.: January 2014, the Work Group will begin implementation of public awareness campaign in collaboration with public and private obesity prevention partners.

Goal #2: Montgomery County government will promote lifestyle choices that balance healthful nutrition and daily physical activity.

Objective I.: By December 2012, (WHO?) will develop and publicize walking routes that take less than an hour to complete near at least three County government buildings. Annually, the County will increase the number of County facilities for which walking routes have been mapped and promoted by at least three buildings per year until all County government facilities have walking routes.

Objective II.: By December 2014, (WHO?) will assure that at least 50% of vending machine items will meet the Institute of Medicine guidelines for healthful snacks in three County government buildings.

Objective III.: Beginning in 2014, (WHO?) will establish exercise programs in at least one County building each year.

Objective IV.: By December 2017, (WHO?) establish breastfeeding facilities in 90% of County buildings.

Objective V.: By 2016, Montgomery County Government will collaborate with other Montgomery County employers to share information about and assist in the development and implementation of healthful eating and activity programs through formal wellness programs.

Goal #3: Improve access to and utilization of private, non-profit and public programs/services to prevent & reduce obesity.

Objective I.: By December 2013, the Montgomery County Obesity Prevention Partnership will identify and quantify baseline enrollment in selected existing local physical activity and healthful eating programs.

Attachment C
Healthy Montgomery Obesity Action Plan
Local Health Issue Area #2
Adequate and Reliable Weight Indicators for Middle School and High School
Student
FY 2013-FY 2018

Objective II.: By December 2014, the Montgomery County Obesity Prevention Partnership will develop a strategic plan to address barriers to physical activity and healthful eating as identified by the community.

Objective III.: By 2016, enrollment in existing physical activity and healthful eating programs offered by Montgomery County government and community partners at low or no cost will increase by 10%.

Objective IV.: By 2016, at least 20% of Montgomery County residents will implement evidence-based best practices for weight management, healthful eating and behavior modification techniques.

Attachment C
Healthy Montgomery Obesity Action Plan
Local Health Issue Area #2
Adequate and Reliable Weight Indicators for Middle School and High School Student
FY 2013-FY 2018

<p>Strategy #1: Establish adequate and reliable indicators on middle-school and high-school students for inclusion in the Montgomery County Obesity Prevention Surveillance System.</p>	<p>OBJECTIVE #3: By 2014, establish Healthy Montgomery obesity prevention indicators for middle and high school students based on the Maryland Youth Risk Behavior Survey (YRBS).</p>
<p>GOAL: By 2014, establish a County-wide obesity prevention surveillance system(MCOPSS) based on a set of valid, reliable, comparable and timely indicators on overweight and obesity among all available ages, races, ethnicities, and socio-economic status in Montgomery County.</p>	
<p>FUNDING STATUS: No funding needed if other Healthy Montgomery Indicators are removed or HHS assumes ownership of the maintenance and upkeep of content on www.healthymontgomery.org. If MCDHHS requires additional funds to post all proposed indicators, the cost estimates will be compiled by MCDHHS and presented to HMSC with a proposed strategy to cover the cost.</p>	
<p>How does this activity address:</p> <ul style="list-style-type: none"> • Access to Care: Indicators that capture access to care among adolescents will be considered for inclusion. • Health Inequities: Indicators that capture health inequities among adolescents will be considered for inclusion. • Unhealthy Behaviors: Indicators that capture unhealthy behaviors among adolescents will be considered for inclusion. 	

Attachment C
Healthy Montgomery Obesity Action Plan
Local Health Issue Area #2
Adequate and Reliable Weight Indicators for Middle School and High School Student
FY 2013-FY 2018

ACTION STEPS	SETTING & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
<p>1. HHS will acquire final questionnaires for middle schools and high schools from DHMH to identify potential indicators to include in the Montgomery County Obesity Surveillance System (MCOPSS)</p>	<p>Status: ongoing</p> <p>Setting: Local Health Department</p> <p>Start Date – End Date Nov 2012 – Jan 2013</p>	<p>Lead agency: MCDHHS</p> <p>List other agencies and what they plan to do: DHMH (provide surveys)</p> <p>Include how you're marketing the intervention/strategy: Indicators will be published on www.healthymontgomery.org</p>	<p>Quantify what you will do: DHMH will provide MD YRBS indicators included in the 2013-2014 middle school and high school surveys to MCDHHS.</p> <p>Expected outcomes: MCDHHS will compile indicator list for distribution to partners.</p>
<p>2. Healthy Montgomery Obesity Action Planning Work Group and Steering Committee members will review and submit proposed indicators to MCDHHS for inclusion</p>	<p>Status: new</p> <p>Setting: MCDHHS</p> <p>Start Date – End Date Jan 2013 – Feb 2013</p>	<p>Lead agency: MCDHHS</p> <p>List other agencies and what they plan to do: HMSC and HM OWG</p> <p>Include how you're marketing the intervention/strategy: Indicators will be published on www.healthymontgomery.org</p>	<p>Quantify what you will do: MCDHHS will distribute a list of potential indicators to members and compile recommended indicators for inclusion</p> <p>Expected outcomes: A final list of proposed indicators for inclusion in MCOPSS (HealthyMontgomery.org) will be compiled for review and MCDHHS will develop plan to incorporate recommendations.</p>

Attachment C
Healthy Montgomery Obesity Action Plan
Local Health Issue Area #2
Adequate and Reliable Weight Indicators for Middle School and High School Student
FY 2013-FY 2018

ACTION STEPS	SETTING & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
<p>3. DHMH will provide Montgomery County a report of the findings from the initial administration of the MD YRBS for Healthy Montgomery to integrate into the MCOPSS</p>	<p>Status: new</p> <p>Setting: MCDHHS and DHMH (middle and high school MCPS students)</p> <p>Start Date – End Date Sept 2013 – Nov 2013</p>	<p>Lead agency: DHMH</p> <p>List other agencies and what they plan to do: MCDHHS</p> <p>Include how you're marketing the intervention/strategy: Indicators will be published on www.healthymontgomery.org</p>	<p>Quantify what you will do: MCDHHS will crosswalk report of results with recommended indicators and transfer matches to HM website and MCOPSS</p> <p>Expected outcomes: Core indicators on youth obesity prevention will be established.</p>
<p>4. MCDHHS will post the maximum number of selected indicators it can without exceeding the maximum sustainable capacity on the Healthy Montgomery site and provide HMSC any cost estimates required to include any additional indicators that MCDHHS cannot maintain on its own over the 100-indicator limit.</p>	<p>Status: new</p> <p>Setting: MCDHHS (middle and high school MCPS students)</p> <p>Start Date – End Date Dec 2013-Jan 2014</p>	<p>Lead agency: MCDHHS and HMSC</p> <p>List other agencies and what they plan to do: N/A</p> <p>Include how you're marketing the intervention/strategy: Indicators will be published on www.healthymontgomery.org</p>	<p>Quantify what you will do: MCDHHS will direct website vendor to post indicators to the 100-indicator limit, MCDHHS will assume responsibility for a set number beyond that limit if needed, and MCDHHS will provide cost estimates to HMSC for any that exceed MCDHHS capacity to support</p> <p>Expected outcomes: All supported indicators will be posted and cost estimates for remaining indicators will be provided to HMSC to determine how to actualize remaining indicators.</p>

Attachment C
Healthy Montgomery Obesity Action Plan
Local Health Issue Area #2
Adequate and Reliable Weight Indicators for Middle School and High School Student
FY 2013-FY 2018

ACTION STEPS	SETTING & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
<p>5. Indicators on middle-school and high-school students will be maintained and monitored by Healthy Montgomery via the MCOPSS to evaluate the effectiveness and impact of MC obesity prevention on weight status.</p>	<p>Status: new</p> <p>Setting: MCDHHS (middle and high school MCPS students)</p> <p>Start Date – End Date Jan 2014 – Dec 2018</p>	<p>Lead agency: MCDHHS and HMSC</p> <p>List other agencies and what they plan to do: N/A</p> <p>Include how you're marketing the intervention/strategy: Indicators will be published on www.healthymontgomery.org</p>	<p>Quantify what you will do: Posted indicators will be maintained and evaluated to characterize obesity prevention efforts among middle school and high school students</p> <p>Expected outcomes: Healthy Montgomery will have baseline and evaluation data on its impact on obesity among middle/high school youth in Montgomery County.</p>

Attachment D
HEALTHY MONTGOMERY BEHAVIORAL HEALTH ACTION PLANNING WORK GROUP
Action Plan: Goals and Objectives
October 30, 2012, DRAFT

Local Health Issue Area #1

While Montgomery County can be proud of the overall availability and quality of public and private behavioral health services, basic information, communications, and linkage systems are lacking, particularly for individuals that are uninsured or have Medicaid or Medicare. Providers report that consumers/clients, their families, providers and other social service agency or referral source personnel cannot easily gain clear, basic information about treatment options, the full range of available services (including payment mechanisms), and how to access services.

Goal #1: *info*Montgomery will host an easily understandable and accessible centralized internet database of basic information about behavioral health services available in the county that can be sorted by payor, provider, location, specialty, languages spoken, and target population. The primary target audience is persons who have Medicare and/or Medicaid or are uninsured, but does not exclude other individuals.

Objective I.: By January 15, 2013, Behavioral Health and Crisis Services Access (Montgomery County Department of Health and Human Services) and the Collaboration Council will convene an Advisory Group of behavioral health and social services providers and consumers to advise Collaboration Council of Children Youth and Families (Collaboration Council) staff on the development of more detailed search functions in the *info*Montgomery behavioral health database.

Objective II.: By March 31, 2013, the Advisory Group, working with Collaboration Council staff, will finalize the policies on the scope of the database, the content of the database, and the requirements for maintenance and support of the database, taking into consideration changes in Maryland Medical Assistance financing of services planned for the fall of 2013.

Objective III.: By March 31, 2013, the Advisory Group and Collaboration Council will identify the resources needed for programming and data collection and input and potential funding sources.

Objective IV.: Within 6 months of securing funding, identified staff will complete collection and input of the content of the database.

Objective V.: Within 5 months of the completion of data collection and input, the Collaboration Council and Healthy Montgomery will launch the behavioral health database.

Objective VI.: Within 3 months of the launch of the *info*Montgomery behavioral health database, the Collaboration Council and Advisory Group will finish training health and social services professional users on how to best use the system for their referral needs and to facilitate consumers' use of the data base to customize their search for behavioral health services.

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HEALTHY MONTGOMERY BEHAVIORAL HEALTH ACTION PLANNING WORK GROUP
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Goal #2: The Advisory Group will create hard copy documents about how to access behavioral health resources in Montgomery County and a supply and distribution system for the materials so that consumers/clients, their families, providers and other social service agency or referral source personnel can easily gain clear, basic information about treatment options, the full range of available services (including payment mechanisms), and how to access service.

Goal #3: The Advisory Group will implement a telephone-based system for consumers/clients, their families, providers and other social service agency or referral source personnel to easily gain clear, basic information about treatment options, the full range of available services (including payment mechanisms), and how to access service.

Local Health Area Issue #2

Providers have inadequate mechanisms for communicating among themselves regarding shared clients and client linkages. This results in poorly informed client intakes, uncoordinated care, and inadequately supported discharges. While clients often do well within individual agencies, the system is not conducive to navigating between providers effectively, further contributing to disjointed care and too many instances of clients becoming lost to follow-up. These problems also contribute to inefficiency in client and provider time and cost.

Goal #1: Patients who receive services at a local emergency department (ED), the Department of Corrections, Crisis Center or who receive acute care from inpatient behavioral health services will be successfully linked to appropriate community resources for behavioral health services, thereby reducing repeat ED visits or hospitalizations that occur when patients do not successfully transfer to appropriate care.

Objective I.: By February 2013, the Healthy Montgomery Behavioral Health Work Group will convene a Hospital/Community Agency Work Group.

Objective II.: By October 2013, the Hospital/Community Agency Work Group will define specific protocols that will improve the transfer of patients from hospital ED, inpatient services, outpatient Behavioral Health and Crisis Services, Department of Corrections, and school-based counselors to appropriate community resources.

Objective III.: By March 2014, 90% of all hospital and community agencies that serve as sources of referral for hospital behavioral health patients will officially adopt and implement the developed protocols.

Objective IV.: Within 18 months of all hospitals and community agencies adopting protocols (Objective III), the protocols will be disseminated to community providers and social service agencies to serve as a model for communication and linkages within entire BH system.

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HEALTHY MONTGOMERY BEHAVIORAL HEALTH ACTION PLANNING WORK GROUP
Action Plan: Goals and Objectives
October 30, 2012, DRAFT

Goal #2: Providers operate in a network that has immediate communication linkages to ensure information is shared on patients across an integrated behavioral health system.

Objective I.: By February 2013, a common “Consent to Share Information with Outside Agencies Form” will be established to eliminate the need for duplication of consent processes at different agencies.

Objective II.: By July 2013, 80% of all identified behavioral health and somatic health care organizations serving the safety net population in Montgomery County will have adopted use of the “Consent to Share Information Form and Process.”

Objective III.: By July 2014, a shared electronic interface will be established that shares specific patient information among different providers in real time.

Local Health Issue Area #3

The national movement toward formal integrated systems, including Accountable Care Organizations (ACOs), provides Montgomery County with the opportunity to explore significant local systems reform to improve outcomes and reduce costs related to the prevention and treatment of behavioral health issues.

Goal #1: Initiate a process to explore the creation of an Accountable Care System(s) or other formal partnership-based business model to meet the needs of individuals with more serious behavioral health conditions living in Montgomery County.

Objective I.: By February 2013, the Healthy Montgomery Behavioral Health Work Group will create a Work Group to explore the creation of an Accountable Care System(s) to increase cost-effectiveness and improve client outcomes.

Objective II.: By December 2013, the Work Group will commission a white paper on viable partnership-based business models to meet the needs of individuals with more serious behavioral health conditions who live in Montgomery County.

Objective III.: By December 2014, the Work Group will research, identify and apply for grant funding to aid in the infrastructure and support systems necessary to support the proposed partnership based business model.

Attachment D
Healthy Montgomery Behavioral Health Action Plan
Local Health Issue Area #1
Accessible Information About Available Behavioral Health Services in Montgomery County
FY 2013-FY 2018

<p>Strategy #1: Create a Web-based basic information, communications, and linkage system through which consumers/clients, their families, providers and other social service agency or referral source personnel can easily gain clear, basic information about treatment options, the full range of available services (including payment mechanisms), and how to access services.</p>	<p>OBJECTIVE #1: By January 15, 2013, Behavioral Health and Crisis Services Access and the Collaboration Council will convene an Advisory Group.</p> <p>OBJECTIVE #2: By March 31, 2013, the Advisory Group and Collaboration Council staff will finalize the policies on the scope of the database, the content of the database, and the requirements for maintenance and support of the database.</p> <p>OBJECTIVE #3: By March 31, 2013, the Advisory Group and Collaboration Council will identify the resources needed for programming and data collection and input and potential funding sources</p> <p>OBJECTIVE #4: Within 6 months of securing funding, identified staff will complete collection and input of the content of the database.</p> <p>OBJECTIVE #5: Within 5 months of completion of data input, the Collaboration Council and Healthy Montgomery will launch the <i>infoMontgomery</i> behavioral health database.</p> <p>OBJECTIVE #6: Within 3 months of the launch, the Advisory Group will finish training health and social services professional users on how to use the system.</p>
<p>GOAL #1: <i>infoMontgomery</i> will host an easily understandable and accessible centralized internet database of basic information about behavioral health services available in the county that can be sorted by payor, provider, location, specialty, languages spoken, and target population. The primary target audience is persons who have Medicare and/or Medicaid or are uninsured, but does not exclude other individuals.</p>	
<p>Specify Estimated Amount of Funding Needed and Funding Sources: Funding will be needed for data collection, data input and programming. The amount and source of funding will be determined as part of the process.</p>	

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Healthy Montgomery Behavioral Health Action Plan
Local Health Issue Area #1
Accessible Information About Available Behavioral Health Services in Montgomery County
FY 2013-FY 2018

How does this activity address:

- **Access to Care:** The resulting *infoMontgomery* behavioral health database will provide better access to behavioral health services in Montgomery County by providing more detailed information in multiple languages on treatment services, languages in which services are provided, payment methodology accepted, and how to obtain services.
- **Health Inequities:** The resulting *infoMontgomery* behavioral health database will address inequities in the availability of behavioral health services information for language and cultural subpopulations in Montgomery County.
- **Unhealthy Behaviors:** This improvement activity does not address unhealthy behaviors.

ACTION STEPS	SETTING & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
1. Confirm that the Collaboration Council, BHCS Access and NAMI are willing to lead this effort, including supporting the Advisory Group.	Status: New Setting: N/A Start Date – End Date 10/12–12/12	Lead agency: HM Behavioral Work Group List other agencies and what they plan to do: N/A Include how you're marketing the intervention/strategy: N/A	<ul style="list-style-type: none"> • Quantify what you will do: • Expected outcomes: Written Memorandum of Understanding among the three agencies.
2. Identify and contact individuals from behavioral and social services organizations and consumers to participate in the Advisory Group.	Status: New Setting: N/A Start Date – End Date	Lead agency: Collaboration Council/NAMI/BHCS Access List other agencies and what they plan to do: Representatives from: Identity–Youth	<ul style="list-style-type: none"> • Quantify what you will do: Contact 15-20 individuals to invite them to participate. • Expected outcomes: Advisory Group of approximately 10 individuals from diverse

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Healthy Montgomery Behavioral Health Action Plan
Local Health Issue Area #1
Accessible Information About Available Behavioral Health Services in Montgomery County
FY 2013-FY 2018

ACTION STEPS	SETTING & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
	11/12-1/13	Senior Mental Health Catholic Charities Community Ministries of Rockville Chinese Culture and Community Service Center Montgomery Community College Primary Care Coalition Latin American Youth Center African Immigrant and Refugee Foundation Others to be determined Include how you're marketing the intervention/strategy: N/A	backgrounds.
3. a. Lead agency staff prepares draft policies on the scope of database, content of database and maintenance and support of the database. b. Advisory Group reviews and approves policies. (May require several revisions.)	Status: New Setting: N/A Start Date – End Date 1/13–3/13	Lead agency: Collaboration Council/NAMI/BHCS Access List other agencies and what they plan to do: Advisory Group Include how you're marketing the intervention/strategy: N/A	<ul style="list-style-type: none"> • Quantify what you will do: N/A • Expected outcomes: Documented policies on the scope of the database, content of database, and maintenance and support of the database.
4. a. Determine the resources needed to revise <i>infoMontgomery</i> .	Status: New Setting: NA Start Date – End Date	Lead agency: 4.a: Collaboration Council 4.b: HM Steering Committee	<ul style="list-style-type: none"> • Quantify what you will do: N/A • Expected outcomes: 4. a. and b: Budget to modify and

Attachment D
Healthy Montgomery Behavioral Health Action Plan
Local Health Issue Area #1
Accessible Information About Available Behavioral Health Services in Montgomery County
FY 2013-FY 2018

ACTION STEPS	SETTING & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
<p>b. Identify sources of funding to revise <i>infoMontgomery</i>.</p> <p>c. Submit a proposal for funding.</p>	<p>1/13–5/13</p>	<p>Advisory Group</p> <p>List other agencies and what they plan to do: DHHS Grants Office (recommend funding sources)</p> <p>Include how you're marketing the intervention/strategy: N/A</p>	<p>maintain <i>infoMontgomery</i> and possible funding sources.</p> <p>4. c: Grant proposal. Desired outcome: grant award.</p>
<p>5. This and subsequent steps are dependent on receiving funding for the data collection and programming.</p> <p>a. Identify individuals to collect information from organizations that provide behavioral health services and input the data into <i>infoMontgomery</i>.</p> <p>b. Conduct an orientation session for data collectors explaining the type of data, needed, the guidelines for searching viable data from reliable sources for building the content of the database.</p> <p>c. Data collectors collect data.</p>	<p>Status: New</p> <p>Setting: N/A</p> <p>Start Date – End Date Completed within 6 months of securing funding.</p>	<p>Lead agency: HHS BHCS Access and NAMI</p> <p>List other agencies and what they plan to do: N/A</p> <p>Include how you're marketing the intervention/strategy: N/A</p>	<ul style="list-style-type: none"> • Quantify what you will do Data collectors collect data. • Expected outcomes: Confirmed data collection staff
<p>6.</p> <p>a. Collaboration Council contractor programs <i>infoMontgomery</i> behavioral health database</p>	<p>Status: New</p> <p>Setting: N/A</p> <p>Start Date – End Date</p>	<p>Lead agency: Collaboration Council and Advisory Group</p> <p>List other agencies and what they plan to do:</p>	<ul style="list-style-type: none"> • Quantify what you will do Data collectors input all data. • Expected outcomes:

Attachment D
Healthy Montgomery Behavioral Health Action Plan
Local Health Issue Area #1
Accessible Information About Available Behavioral Health Services in Montgomery County
FY 2013-FY 2018

ACTION STEPS	SETTING & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
<p>b. Advisory Group members review and approve content.</p> <p>c. Data collectors input data into <i>infoMontgomery</i></p> <p>d. Advisory Group members test the <i>infoMontgomery</i> behavioral health database with staff and clients in their organizations. <i>infoMontgomery</i> staff make changes as necessary</p> <p>e. Advisory Group members test <i>infoMontgomery</i> behavioral health database with staff and clients in their organizations.</p> <p>e. Healthy Montgomery and the Collaboration Council launch the <i>infoMontgomery</i> behavioral health database.</p>	<p>Completed within 6 months of completion of data collection.</p>	<p>Include how you're marketing the intervention/strategy:</p> <p>a. The content of the database will be published on the <i>infoMontgomery</i> Website and a link will be added to the Healthy Montgomery Website.</p> <p>b. There will be a public launch of the <i>infoMontgomery</i> behavioral health database.</p> <p>c. There will be training for staff of health, behavioral health, social service agencies and other organizations/individuals, such as clergy and school counselors, who refer individuals for behavioral health services.</p>	<p>Data collectors input valid and reliable data into the database.</p>
<p>7. a. Develop training materials in different languages and identify trainers</p> <p>b. Identify organizations to receive the training</p> <p>c. Identify venues to hold the training sessions</p> <p>d. Hold the training sessions</p>	<p>Status: New</p> <p>Setting: TBD</p> <p>Start Date – End Date Completed within 3 months of launch.</p>	<p>Lead agency: Collaboration Council and the Advisory Group</p> <p>List other agencies and what they plan to do: N/A</p> <p>Include how you're marketing the intervention/strategy: Send invitations through</p>	<ul style="list-style-type: none"> • Quantify what you will do: 10-15 training sessions. • Expected outcomes: Agency staff that serve Medicaid, Medicare and uninsured individuals throughout Montgomery understand how to use the <i>infoMontgomery</i> behavioral health database to help

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<i>ACTION STEPS</i>	SETTING & TIMEFRAME	COMMUNITY PARTNERS' Roles and Responsibilities	PLAN HOW YOU WILL EVALUATE EFFECTIVENESS
		emails and flyers	clients find needed services.