

**Prince George's County  
Continuum of Care  
FY 2024 and FY 2025 NOFO  
Annual Competition  
Information Session**

*August 14, 2024*

# Agenda

**Overview**

**FY 2024 and FY 2025 Competition Changes and Priorities**

**Submission Options**

**Eligible Projects (Bonus Funding only)**

**Eligible Applicants**

**LOI Submissions**

**CoC Competition Deadlines**

**Reallocation Policy**

**Review and Ranking Policy and Scoring Criteria**

**Helpful Resources**

**Q & A**



# Overview

HUD has made \$3.524 billion available in the FY 2024 and FY 2025 Notice of Funding Opportunity (NOFO) for new and renewal CoC projects.

The County is eligible to apply for **\$13,014,881\*** in total funds

- ▶ **\$11,287,526** for the CoC Annual Renewal Demand (ARD)
- ▶ **\$690,223\*** for a CoC bonus project;
- ▶ **\$544,115\*** for a CoC DV Bonus project; and
- ▶ **\$493,017\*** for the CoC Planning project.

CoCs are required to prioritize projects using a two-tiered system:

- ▶ **Tier 1 = \$8,579,915\*** (90% of the CoC Annual Renewal Amount for non-YHDP projects eligible for renewal)
- ▶ **Tier 2 = \$2,187,662\*** (10% of the CoC combined Annual Renewal Amount for all non-YHDP projects eligible for renewal = **\$953,324** plus 100% of all CoC and DV bonus funds **\$1,234,338\***)
- ▶ **Scored but Not Ranked = \$2,239,557\*** (YHDP renewal projects **\$1,746,540** plus CoC Planning **\$493,017\***)

All projects are subject to placement in Tier 1 or Tier 2 based on the results of the review and ranking process

*\*Estimated values pending HUD's release of the estimated annual renewal demand amount report for FY 2024 and FY 2025.*

# What's New?

- ▶ Shifted from a one year NOFO to a two year NOFO
- ▶ Increased the CoC Bonus maximum from 7% to 12% FPRN
- ▶ Reduced Tier 1 threshold from 93% to 90%
- ▶ Added Cost of Living Adjustments for supportive and HMIS categories
- ▶ Increased emphasis on coordinated entry and fair housing
- ▶ Continued Emphasis on:
  - ✓ Housing First (housing without service requirements or preconditions)
  - ✓ Strategic use of federal resources and projects that include joint applications and strong partnerships with healthcare and housing providers
  - ✓ Racial Equity
  - ✓ Meaningful Participation of People with Lived Experience
  - ✓ CoC System Performance

# HUD 2022-2026 Strategic Goals

## Overarching priorities:

- ▶ Increasing equity; and
- ▶ Improving customer experience

## Strategic goals:

- ▶ Strategic Goal 1: Support Underserved Communities
- ▶ Strategic Goal 2: Ensure Access to and Increase the Production of Affordable Housing
- ▶ Strategic Goal 3: Promote Homeownership
- ▶ Strategic Goal 4: Advance Sustainable Communities

# HUD Policy Priorities

## 1. Ending homelessness for all persons

- ▶ Align CoC actions and strategies with the USICH “All In” plan
- ▶ identify, engage, and effectively serve all persons experiencing homelessness
- ▶ Measure performance based on local data that consider the challenges faced by all subpopulations
- ▶ Partner with housing, health care, and supportive services providers to expand housing options
- ▶ Use local data to determine the characteristics of individuals and families with the highest needs and longest experiences of homelessness to develop housing and supportive services tailored to their need

# HUD Priorities

## 2. Using a Housing First Approach

- ▶ Rapid placement and stabilization in permanent housing
- ▶ No service participation requirements or preconditions
- ▶ Reduce length of time people experience homelessness
- ▶ Engage landlords and property owners to identify an inventory of available housing and remove barriers to entry
- ▶ Adopt client centered service methods

## 3. Reducing Unsheltered Homelessness

# HUD Priorities

## 4. Improving System Performance

- ▶ Renewal and New Projects should be evaluated based on how they work to either support or hinder overall system performance measures (exits to PH, returns to homelessness, reducing length of time homeless, increasing income for program participants)
- ▶ Effective use of Coordinated Entry
- ▶ Cost effectiveness
- ▶ Opportunities for implementation of continuous quality improvement and other process improvement strategies



# HUD Priorities

## 5. Partnering with Housing, Health, and Service Agencies

- ▶ Maximize the use of mainstream and other community-based resources
- ▶ Work closely with public and private healthcare organizations to ensure access to primary care and design approaches that improve the health and prevent disease outbreaks among people experiencing homelessness
- ▶ Partner with PHAs and other housing organizations to develop housing units and provide subsidies including HOME ARP opportunities and
- ▶ Partner with local workforce development centers

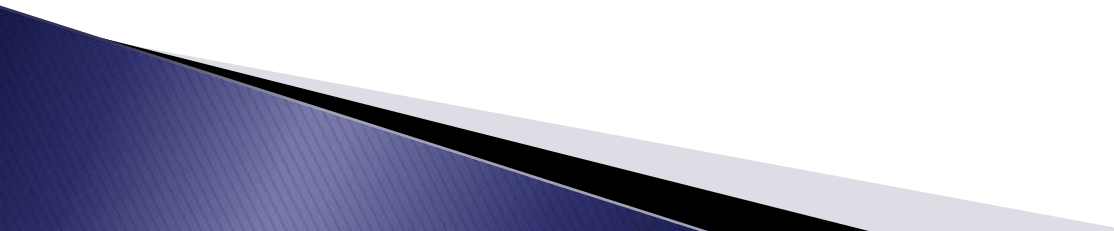
# HUD Priorities

## 6. Racial Equity

- ▶ System and program changes that address racial equity within the CoC
- ▶ Policies, procedures, and processes are inclusive, foster equal access and address and eliminate racial disparities affecting individuals and families experiencing homelessness

# HUD Priorities

## 7. Improving Assistance to LGBTQ+ Individuals

- ▶ System and program improvements that address the needs of LGBTQ+, transgender, gender non-conforming, and non-binary individuals and families
  - ▶ Policies, procedures, and processes ensure privacy, respect, safety, and access regardless of gender identity or sexual orientation in projects
  - ▶ Partnerships with organizations with expertise in serving LGBTQ+ populations
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# HUD Priorities

## 8. Persons with Lived Experience

- ▶ Impacted populations are involved in all aspects of planning, program design and policy development
- ▶ Priority is given to hiring people who have experienced homelessness in areas where their expertise is needed

## 9. Building an Effective Workforce

- ▶ Effective, well-supported staff that provide high-quality assistance

# HUD Priorities

## **10. Increasing Affordable Housing Supply**

Advocacy and Engagement of local leaders to increase the CoC's affordable housing supply; including zoning and land use reforms.

# Submission Options

**Renewal:** Submission of an existing project with no change to the project type or total budget.

**New:** Submission of a new project that meets local CoC and HUD project type eligibility

**Consolidation:** Consolidate two or more renewal projects into one project application (*must be the same recipient and the same grant type*). Multiple project applications are required.

**Transition:** Transition an eligible renewal project from one program component to another eligible new component over 1-year period. No more than 50% of each transition grant may be used for costs of eligible activities of the program component originally funded.

# Submission Options

## Expansion:

- ▶ Current CoC funded projects can expand operations by adding units, beds, and persons served. Applicants will be required to submit 3 applications: 1. Renewal project to be expanded, 2. A new project application with just the expansion information; and 3. A renewal project application that incorporates the renewal and new expansion activities and the combined budget
- ▶ Non CoC funded project can submit a new project application for CoC funds to expand operations, but funds cannot be used to replace existing funding.

**Reallocation:** Project applicants can voluntarily reallocate all or part of their project funding **or** the CoC Review and Ranking Committee can reallocate based on CoC need and/or project performance.

*\*Note: YHDP and DV funded projects can only be reallocated to projects serving the same subpopulations*

# New Eligible Projects

**CoC Bonus:** Permanent Supportive Housing, Rapid Re-housing, and/or Joint Transitional /Rapid Re-housing

*Note: CoC Priority will be given to PSH projects that serve individuals and families with the highest needs and longest experiences of homelessness; including persons with extremely high rates of physical and mental health illness and substance use disorders. Weight will also be given to those projects that demonstrate strong partnerships with PHA and healthcare organizations to creatively address these priorities.*

**DV Bonus:** Rapid Re-housing and/or Joint Transitional /Rapid Re-housing



# Eligible Applicants

Local and State Governments and/or Instrumentalities of such  
Public Housing Agencies  
Indian Tribes and THDEs  
Non-Profit Organizations  
Faith-Based Organizations

***All Applicants MUST have the following in order to be considered:***

- ▶ *Active SAMS registration and Valid UEI Number  
(<https://www.sam.gov/SAM>)*
- ▶ *Code of Conduct on file with HUD*
- ▶ *NO outstanding delinquent federal debt*

***CoC Priority will be given to projects where the Applicant and/or their sub-grantee are a Medicaid Reimbursable organization***

# Letter of Interest

Organizations should submit a letter of interest (LOI) by **11:59 p.m. on Wednesday, August 21, 2024** if they are planning any of the following competition actions:

- Voluntary reallocation
- Expansion
- Consolidation
- Transition
- CoC and DV Bonus projects

LOIs should be sent to Contessa Riggs ([contessa.riggs@maryland.gov](mailto:contessa.riggs@maryland.gov)) with a copy to Renee Ensor Pope ([renee.pope@maryland.gov](mailto:renee.pope@maryland.gov)) and the CoC NOFO team ([COC.princegeorges@maryland.gov](mailto:COC.princegeorges@maryland.gov))

Organizations submitting a completed LOI for a CoC DV and non DV bonus application are highly encouraged to attend CoC Office Hours. Virtual meeting invites will be sent to all organizations who submitted an LOI by the established deadline.

Organizations submitting an LOI for any other purpose will be contacted with further instructions

***The CoC reserves the right to invite additional potential applicants as deemed necessary to ensure the best possible competition.***

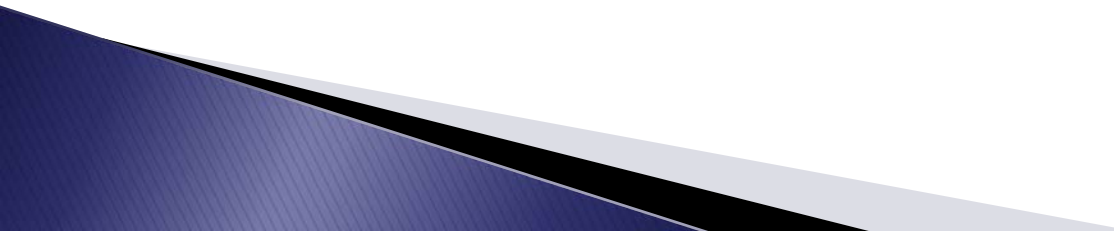
# KEY DATES

<b>August 14@ 12 Noon</b>	<b>Continuum of Care Competition Virtual Information Session</b>
<b>August 21 @ 10:00 AM</b>	<b>CoC NOFO Office Hours</b>
<b>August 21 @ 11:59 PM</b>	<b>Letter of Interest (LOI) to apply for Domestic Violence, Bonus, Expansion or intent to reallocate, consolidate or transition</b>
<b>September 4 @ 10 AM</b>	<b>CoC NOFA Office Hours</b>
<b>September 12 @ 10 AM</b>	<b>CoC Plenary and CoC NOFA Office Hours</b>
<b>September 13 @ 5 PM</b>	<b>RENEWAL FUNDING Applications, Checklist and Supplemental Addendums due to the CoC *</b>
<b>September 19 @ 10 AM</b>	<b>CoC Plenary and Final NOFA Office Hours</b>
<b>September 23 @ 5 PM</b>	<b>NEW and BONUS FUNDING Applications, Checklist and Supplemental Addendums due to the CoC **</b>
<b>October 7 @ 11:59 PM</b>	<b>Notification of Decision to Applicants</b>
<b>October 8 @ 2 PM</b>	<b>CoC Plenary and Ratification of Ranking Recommendations</b>

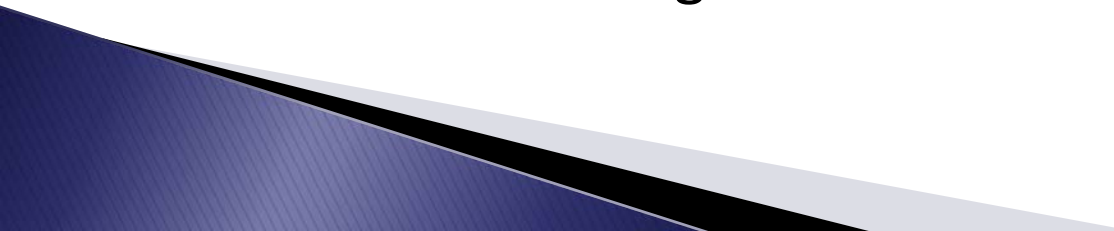
# Review and Ranking Process

- ▶ All new and renewal projects will be reviewed & ranked by the CoC Project Review Committee (PRC) per the established CoC process.
- ▶ Projects will be assessed using a standard scoring tool.
- ▶ The PRC will prioritize projects based on CoC needs and project scores to maximize the opportunity for funding
- ▶ *Note: HUD will award a point value to each new and renewal project application that is in Tier 2 using a 100-point scale:*
  - *CoC Score: Up to **50** pts in direct proportion to the score received on the CoC Collaborative Application*
  - *CoC Project Ranking: Up to **40** pts for the CoC's ranking of the project*
  - *Commitment to Housing First: Up to **10** pts for how the project demonstrates that it is low barrier & prioritizes rapid placement.*

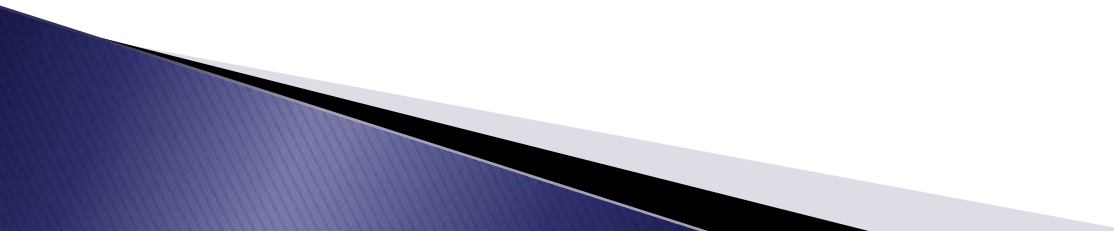
# Review and Ranking Policy - Changes

- ▶ Edited the policy to appropriately cite and comply with the requirements of the FY 2024 and FY 2025 NOFO
  - ▶ Added a new HUD priority: “Building an effective workforce” and associated evaluation criteria
  - ▶ Re-ordered existing ranking criteria to better align with rating categories and add scoring totals for clarity
  - ▶ Streamlined the CoC Application Addendum
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# Renewal Scoring

- ▶ Program Effectiveness
  - ▶ Past Performance
  - ▶ Population Served
  - ▶ Severity of Needs
  - ▶ Program Outcomes
  - ▶ Equity Factors
  - ▶ LGBTQ+ Factors
  - ▶ Housing First
  - ▶ HMIS data quality and compliance
  - ▶ Meaningful Participation of People with Lived Experience
  - ▶ Match and Leverage
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# New / Bonus Scoring

- ▶ HUD and CoC Eligibility Threshold
  - ▶ Experience
  - ▶ Financial Capacity
  - ▶ Project Type and Design
    - Type and quantity of housing
    - Population / Severity of Needs
    - Housing First
    - Access to immediate housing
  - ▶ Match and Leverage
  - ▶ Coordination with Housing and Health Care
  - ▶ Equity Factors
  - ▶ LGBTQ+ Factors
  - ▶ Meaningful Participation of People with Lived Experience
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# Important Competition Resources

- ▶ HUD competition information can be found at [https://www.hud.gov/program\\_offices/comm\\_planning/coc/competition](https://www.hud.gov/program_offices/comm_planning/coc/competition)
- ▶ Local Continuum of Care competition information can be found at <https://www.princegeorgescountymd.gov/departments-offices/social-services/services/community-services/continuum-care-homeless-services>
- ▶ Questions: [COC.princegeorges@maryland.gov](mailto:COC.princegeorges@maryland.gov)



**Questions?**

